



## California’s Largest Immersive Art Exhibition

Sensorio is a permanent outdoor art venue in Paso Robles that blends immersive light exhibits with local music, food, and wine. Founded in 2019, Sensorio was inspired by Ken and Bobbi Hunter’s visits to Butchart Gardens in Canada and Uluru in Australia.

The Hunters partnered with artist Bruce Munro after experiencing his Field of Light at Uluru, which they reimagined on their 386-acre hillside property. What began as a temporary exhibit is now a permanent destination, where guests stroll through illuminated landscapes, sip local wine, dine onsite, and relax to live music at the event stage. An evening at Sensorio is designed not just to be seen, but to be savored.

Sensorio continues to grow, with plans for a boutique hotel, conference center, cultivated gardens, and wellness retreat—expanding on its mission to connect art, nature, and community.

### Quick Facts

- Seven exhibits spanning 35+ acres
- 140,000+ total exhibit lights
- 500,000+ visitors since opening
- Event stage and multi-acre event lawn
- Full restaurant/bar, food truck, 3 airstream cafes
- A 2025 USA Today 10 Best Immersive Art Exhibit
- A 2020 New York Times “52 Places to Go”

### Featured Artist: **Bruce Munro**

- British artist known for large-scale immersive light installations inspired by music, literature, and nature
- Works exhibited at Longwood Gardens, Guggenheim Museum and Victoria & Albert Museum
- Creator of five of Sensorio’s seven exhibits
- Field of Light at Sensorio is his largest installation to date: 100,000 solar-powered fiber-optic lights spanning 15+ acres



# Sensorio | The Exhibits

Thirty-five acres in Paso Robles featuring seven immersive, large-scale light installations.



## FOSO by Bruce Munro | Opened 2025

- Sensorio's first fully immersive sound-and-light symphony
- 32 light columns pulse to an original orchestral score by Nainita Desai
- Each section of music is mirrored in light and spatial audio
- Visitors experience changing color and sound as they move



## DIMENSIONS by HYBYCOZO | Opened 2023

- 44 large metal sculptures lit from within by shifting LEDs
- Designed to explore shadow, pattern, light, and sound
- Interactive elements invite visitors to move and engage
- Soundtrack composed by musician Allen Hulsey



## FIELD OF LIGHT by Bruce Munro | Opened 2019

- 100,000 solar-powered fiber optic spheres across 1.5 glowing acres
- Lights shift color slowly, mimicking blooming desert wildflowers
- Inspired by Munro's journey through Australia's Red Desert
- Sensorio's first and largest exhibit, expanded further in 2022



## LIGHT TOWERS by Bruce Munro | Opened 2021

- 69 towers built from over 17,000 wine bottles and fiber optics
- Honors Paso Robles' wine heritage with synchronized music and light
- Each tower stands 6 feet tall and cycles color with a musical score
- A vertical tribute to the region's vineyards



## GONE FISHING by Bruce Munro | Opened 2022

- 30 arcs of color-lit fiberglass rods arranged like casting into water
- Each "rod" glows with shifting fiber optic light
- Inspired by Munro's memories of fishing and quiet reflection
- Offers a moment of calm amid the illumination



## FIREFLIES by Bruce Munro | Opened 2023

- Nearly 10,000 flexible fiber optic strands sway gently in the breeze
- White lights flicker softly, evoking fireflies at dusk
- Fully solar-powered and organically spaced across the landscape
- Designed to blend movement, light, and nature



## WOVEN GLOW by Sensorio | Opened 2023

- Sensorio's first original, in-house light sculpture
- Weaving-inspired walls shimmer with light
- Reflects the texture of Paso's natural environment

"It's more than an art exhibit; it's a transformative experience." — Forbes